

FAX# 703 528 /880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*  
AUG29/12 12.35  
\*\*\*\*\*CHANGES\*\*\*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

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DATE AUG29/12 12.35

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CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RPOF-HUKILL, GAETZ, GARDINER

:LINE#:	REP	CD :	TIME PERIOD	:	LGTH :	SEC :	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL SPTS:
:				:				:		:		:				:		

AGENCY ADVERTISER CODE = AGENCY EST# = 1880  
AGENCY PRODUCT CODE =

11	S	1135P-1205A	30	\$1,025.00	10/16	10/19	0	TU-F
PROGRAM : NITILEINE								
CON COM1: 1X PER DAY								

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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41	A		1135P-1205A	30		\$1,025.00	10/16	10/18	4		TU-TH	4
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PROGRAM : NIGHTLINE  
 ORD COM1 : DUE TO FRI HS SPORTS NIGHTLINE RUNS LATE  
 THIS IS A MAKE-GOOD FOR OCT16 ON LINE-11 FOR 4 SPOTS/WK

12	S		1100P-1135P	30		\$2,000.00	10/16	10/21	0		TU-SU	0
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PROGRAM : NEWS  
 CON COM1 : 1X PER DAY

42	A		1100P-1135P	30		\$2,000.00	10/16	10/21	6		TU-F,SU	6
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PROGRAM : NEWS  
 ORD COM1 : NEWS RUNS LATE ON SAT DUE TO COLLEGE FBALL  
 THIS IS A MAKE-GOOD FOR OCT16 ON LINE-12 FOR 6 SPOTS/WK

STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#11 MISSED: TU-F/1135P-1205A OCT16(4/WK) 30S \$1,025.00 (AUG29/12)  
 OFFER: TU-TH/1135P-1205A OCT16(4/WK) 30S \$1,025.00 PLS ADVISE.

CMT: DUE TO FRI HS SPORTS NIGHTLINE RUNS LATE

M2 OK'D BUY#12 MISSED: TU-SU/1100P-1135P OCT16(6/WK) 30S \$2,000.00 (AUG29/12)  
 OFFER: TU-F,SU/1100P-1135P OCT16(6/WK) 30S \$2,000.00 PLS ADVISE.

CMT: NEWS RUNS LATE ON SAT DUE TO COLLEGE FBALL

OCT/12 158100.00 CONTRACT TOTAL 158100.00  
 TOTAL SPOTS 80

MARKET TOTALS \$439,166 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%  
 WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE